



## UNIT YOUTH RECRUITMENT CHAIR POSITION DESCRIPTION

### **Position Concept:**

As a registered member of your unit committee, lead and promote youth recruitment programs in your pack, troop or crew to achieve annual membership growth.

### **Reports to:**

Unit Committee Chair

### **Responsibilities:**

1. Establish an annual youth recruitment goal for your unit in coordination with volunteers from your district membership committee.
2. Plan, organize and execute at least one unit-wide recruiting event.
3. Monitor youth retention and develop strategies to improve your unit retention.
4. Youth recruitment events are listed on the Unit Toolbox System (UTS) at <https://www.NorthernStarBSA.org/toolbox> (secure web site).
  - List yourself as the unit recruitment chair for your unit by entering your name, mailing address, phone and email address in the UTS.
  - If you do not have access, you can request access on the home page of the UTS.
5. Review recruiting support materials and plans on the council web site at [www.NorthernStarBSA.org/Roundup](http://www.NorthernStarBSA.org/Roundup) specific to your type of unit.
  - Lion Cubs, Cub Scouting, 5<sup>th</sup> Grade Webelos-to-Scout Transition, Boy Scouting and Venturing recruitment support items are available for your review.
  - Several items available can be personalized for your unit recruitment event on the UTS like several kinds of promotional fliers and door hangers.
6. Recruit other adult leaders/parents and/or youth leaders in the unit to support youth recruiting programs and events.
7. Give leadership to achieve the unit Journey to Excellence criteria for membership (requirement #3 Building Better Scouting/Venturing) and Retention, requirement #2. Journey to Excellence criteria is posted at [www.NorthernStarBSA.org/Resources/Forms](http://www.NorthernStarBSA.org/Resources/Forms)
8. Coordinate with the unit committee to ensure there is a reasonable amount in the annual budget to support recruiting efforts.
9. Attend district youth recruitment training sessions (check council/district website).

### **Time Considerations:**

1. Attend regular unit and committee meetings as prescribed by the committee chair.
2. Plan and attend unit recruitment events.
3. Staff recruitment and planning as needed.

